



## Newly Crowned Miss Universe Australia, Monika Radulovic Named Brand Ambassador for White Glo

White Glo, Australia's No. 1 dental whitening brand, has recently announced its partnership with newly crowned Miss Universe Australia, Monika Radulovic.

White Glo Spokesperson, James Buchanan says "We are excited to announce the appointment of Miss Universe Australia, Monika Radulovic as Brand Ambassador for White Glo. Monika represents the brand perfectly as she represents the modern Australian woman. We are looking forward to working with Monika on some exciting projects this year".

The chosen brand of many celebrities and actors, White Glo's appointment of brand ambassador Monika Radulovic comes as no surprise.

"I am excited to be working with this iconic Australian brand. White Glo's range of products are the essentials for many Australian homes that leave people looking and feeling their ultimate best, I find it a perfect fit, having used White Glo products for a number of years and love the diamond white smile results I get each time".

Taking home the crown of Miss Universe Australia, on 5<sup>th</sup> June, 2015 Monika will be representing Australia in the international Miss Universe Pageant later this year where she is set to make her mark and hopefully take home the coveted crown.

Monika is set to make her first public appearance as White Glo brand ambassador with in-store appearances scheduled at the following Priceline stores:

- Priceline Westfield Pitt Street, Sydney – 12<sup>th</sup> September, 2015 from 12pm-2pm
- Priceline Macquarie Centre, Macquarie Park – 18<sup>th</sup> September, 2015 from 12pm-2pm

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**About White Glo:**

White Glo is Australia's No 1 dental whitening brand, with a range of teeth whitening products produced by Australian based Barros Laboratories.

The range of products, formulated by dentists was originally developed for models and actors has now grown into an everyday product for everyone to use.

Recently, White Glo have introduced a new and exciting system set to guarantee a professional diamond white smile, without having to visit a dentist for expensive treatment. Formulated by dentists, the White Glo Diamond Series Whitening System is the company's most advanced whitening system ever. The revolutionary, fast and effective teeth whitening formula is one of the strongest and most affordable advanced whitening systems available.

White Glo products are available at major retailers Priceline and Woolworths.

<http://www.whiteglo.com/>